

New Program Strips Stigma from Crohn's Disease and Unites Community

Crohn's Advocate™ Program Connects, Educates and Empowers those Living with Crohn's Disease

A new support and advocacy program called Crohn's Advocate™ takes a full 360 degree approach to connecting, educating and empowering the half a million Americans living with Crohn's disease. Through a team of inspiring advocates, forum events across the country, and a free, quarterly magazine, the program is designed to connect people on the same journey and break the stigmas associated with Crohn's disease. This comprehensive, educational program offers people living with Crohn's with resources, guidance and support locally and nationally, offline and online at CrohnsAdvocate.com.

Given Imaging's PillCam® SB and Agile™ Patency System Cleared for Use in Young Children

Parents Relieved as Young Patients Gain Access to Leading Small Bowel Evaluation Technology

Given Imaging Ltd. announced that the U.S. Food and Drug Administration (FDA) recently cleared its PillCam® SB video capsules and Agile™ patency capsules for use in patients two years of age and older.

Previously PillCam SB and Agile were indicated for children 10 years and older. PillCam SB is cleared for the visualization of the small bowel mucosa and may be used as a tool for the detection of abnormalities of the small bowel.

PillCam capsule endoscopes are ingestible video capsules that enable physicians to visualize distinct portions of the GI tract. Patient friendly in nature, PillCam endoscopy typically is used on an outpatient basis and has been clinically validated, as evidenced by more than 1,000 peer-reviewed publications.

Ethicon Endo-Surgery Wins Prestigious International Design Award for Innovative Development of Harmonic Focus™

Ethicon Endo-Surgery announced the company won a Gold 2009 International Design Excellence Award (IDEA) for the research and design process used in the

development of the Harmonic Focus™ Curved Shear. The company was recognized among thousands of entries for its innovative use of four types of research, including extensive collaboration with surgeons across the globe to identify specific unmet needs in thyroid procedures, which played a critical role in the final product. This award is the latest among several other recent honors Ethicon Endo-Surgery has received for products in the Harmonic® ultrasonic energy delivery device.

Boston Scientific Announces FDA Clearance and U.S. and European Availability of Wallflex® Biliary RX Covered Stents

Three models of stenting system now available for palliative treatment of malignant common bile duct strictures

Boston Scientific Corporation announced that it has received 510(k) clearance from the U.S. Food and Drug Administration (FDA) to market its WallFlex® Biliary RX fully and partially covered stents for the palliative treatment of malignant bile duct strictures. The WallFlex Biliary RX uncovered stent was cleared by the FDA in 2006. All three models of the WallFlex Biliary RX Stenting System—fully covered, partially covered and uncovered—are now available in both the United States and Europe.

The WallFlex Biliary RX Stent is designed to offer the benefits of prior-generation stents, such as the industry-leading Wallstent® Endoprosthesis, while incorporating new features to accommodate a range of anatomical and clinical requirements. Based on extensive research and physician feedback, the WallFlex Biliary RX Stent employs a platinum-cored Nitinol construction designed to deliver on three critical components: radial force, flexibility and radiopacity.

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